

# Google Workshop

Are you looking at reaching new customers in 2019 and getting more leads, calls and sales?

Do you want to learn how to get the most from your website, get found online, and learn how you can use Google Ads to get more customers?

Are you confused about analytics and statistics and want to know what and how to measure your marketing?

Learn from one of the leading experts in the field, how you can get your brand, business, or organisation found online.

## When:

Friday 22 March 2019 | 9am to 12pm  
\$90 Early Bird includes morning tea  
Hawke's Bay Business Hub  
36 Bridge Street, Ahuriri

**REGISTER** Email: [kath@omgsolutionsnz.co.nz](mailto:kath@omgsolutionsnz.co.nz)

## What you will learn:

### 9am to 9.45am

How a great website can be your secret weapon, what a great website should have and a website's real purpose.

### 9.45am to 10.30am

Getting found online - the tools you can use to get your business found by those searching for your products and services.

### 10.45am to 11.15

Online Ads demystified - what the perfect mix of ads for your business is, and how can you get results from your spend.

### 11.15am to 12pm

Measure your marketing - how to read your data to make business decisions for more leads, phone calls and sales.

**We will provide practical tips and tricks to help you improve your digital marketing in this competitive world.**

**This workshop will include real world case studies and practical exercises to help improve your business.**

### **About Unbound**

*Unbound is a leading Google Ads & Analytics Agency, recognised by Google as a Google Premier Partner. Unbound helps businesses all over New Zealand to get found online using Google Ads and SEO. They pride themselves on being a results driven agency.*

### **About OMG Digital Marketing Solutions**

*OMG Solutions provides website design, digital marketing consulting and training services to New Zealand businesses. They make operating in the online world seamless for clients and delight in clients' successes.*

**unbound.**  
Get found online



**OMG** DIGITAL MARKETING SOLUTIONS  
*Optimise Maintain Grow*